



“IT IS WHAT IT IS” TO HOST LIVE WEIGH-IN SHOW FOR PITBULL VS. ROACH THIS FRIDAY, DECEMBER 5

Legendary Rappers Turned Sports Personalities Mase and Cam’ron, Along With Stat Baby, Will Anchor the Live Weigh-In Show Beginning at 1:30 p.m. ET on the PBC YouTube Channel Ahead of the Official 2:00 p.m. ET Weigh-In

SAN ANTONIO – December 2, 2025 – Popular sports and entertainment show *It Is What It Is*, hosted by cultural icons **Mase** and **Cam’ron**, and rising sports analyst **Stat Baby** — will anchor the official **Pitbull vs. Roach** Weigh-In Show this Friday, December 5, beginning at 1:30 p.m. ET live on the PBC YouTube channel, live from Frost Bank Center in San Antonio.

Their coverage leads directly into the Official Weigh-in at 2:00 p.m. ET.

Known for redefining modern sports commentary with their sharp analysis, humor and unfiltered cultural perspective, Mase and Cam, both legendary rappers, have successfully transitioned into top-flight sports media voices thanks to the explosive popularity of *It Is What It Is*. Their addition to fight week programming brings a new level of energy and crossover appeal to one of boxing’s biggest events of the year.

“It Is What It Is has become one of the most influential voices in sports entertainment, and teaming up with Premier Boxing Champions for Pitbull vs. Roach is another chance to bring our style to a huge moment,” read a statement from the show. “Our audience knows we mix humor, honesty and real analysis, and we’re excited to deliver that energy live on this stellar pay-per-view card.”

“We’re thrilled to partner with It Is What It Is for the Pitbull vs. Roach weigh-in,” said Tom Brown, President of TGB Promotions. “Mase, Cam and Stat Baby have built a show that connects across sports, music and culture, and having them involved brings a fresh energy to one of the biggest pay-per-view events of the year. It’s the perfect combination of star power and boxing excitement.”

The weigh-in show will break down Saturday night’s stacked four-fight PBC Pay-Per-View on Prime Video, headlined by Mexican star and former world champion **Isaac “Pitbull” Cruz** facing reigning WBA Super Featherweight World Champion **Lamont Roach** for the Interim WBC Super Lightweight Title live from the Frost Bank Center in San Antonio.

The pay-per-view will see WBA Middleweight World Champion **Erislandy “The American Dream” Lara** take on unified WBO and IBF Middleweight World Champion **Janibek Alimkhanuly** in the high-stakes co-main event.

The pay-per-view action will also feature two-division world champion **Stephen Fulton Jr.**, the reigning WBC Featherweight World Champion, moving up to take on WBC Super Featherweight World Champion **O’Shaquie Foster**, a native of Orange, Texas, in a 130-pound world title fight.

Plus, rising Mexican star **Jesus “Mono” Ramos Jr.** duels top contender **Shane Mosley Jr.** for the Interim WBC Middleweight Title opening the pay-per-view at 8:00 p.m. ET/5:00 p.m. PT.

In addition to the PPV being available for purchase on Prime Video, regardless of Prime membership, fans will also be able to continue to access the telecast through traditional cable and satellite outlets as well as PPV.com.

Preceding the pay-per-view top contender **Frank “The Ghost” Martin** will make his return to the ring against former two-division champion **Rances Barthelemy** in a 10-round super lightweight showdown that tops a loaded three-fight PBC on Prime Video lineup.

The streaming presentation will also feature undefeated young Mexican star **Isaac “La Bestia” Lucero** dueling hard-hitting **Roberto Valenzuela Jr.** in a 10-round all-Mexican 154-pound showdown, plus rising unbeaten super featherweight **Luis “The Twist” Nunez** faces Argentinian contender **Hector Sosa** in the 10-round opening bout at 5:30 p.m. ET/2:30 p.m. PT.

Tickets for the live event are on sale now through Ticketmaster.com.

The event is promoted by TGB Promotions, in association with MP Promotions, ProBox Promotions and BXSTRS.

Fans can tune in live to watch *It Is What It Is* host the weigh-in show on the PBC YouTube channel beginning at 1:30 p.m. ET., immediately followed by the live weigh-in at 2:00 p.m. ET.

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For more information visit Amazon.com/PBC, www.PremierBoxingChampions.com, follow #PitbullRoach, follow on Twitter @PremierBoxing, on Instagram @PremierBoxing, or become a fan on Facebook at <http://www.facebook.com/PremierBoxingChampions>

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